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# BARE LASHES

## CATALOG



DESIGNED & MANUFACTURED BY :



**EYELASHESWORLD**  
MANUFACTURER OF THE WORLD'S  
BEST FALSE EYELASHES

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Perfect *Fit*™ lash band



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# The No Makeup Trend

- The no-makeup trend, seen in hashtags like #NoMakeupLook and #BareFace Beauty, focuses on minimalism and natural beauty. With over 2 billion views on TikTok, it's driven by consumers who want to enhance their features without heavy makeup.
- As demand for natural beauty grows, false eyelashes offer a perfect way to enhance the eyes subtly. Lashes that blend seamlessly with natural ones allow consumers to achieve the effortless, no-makeup look, making them an essential part of this trend.



"The no-makeup trend is more than a passing fad. It reflects a deeper desire for authenticity and natural beauty, as consumers move away from heavy makeup and opt for products that enhance rather than cover," says renowned makeup artist, Pat McGrath.

# The Bare Beauty Lashes

## Why Choose Our Bare Beauty Lashes?

### Enhances Natural Beauty

Designed to blend seamlessly with natural lashes, these eyelashes subtly enhance the eyes without overpowering your natural look—perfect for the no-makeup trend.

### Feather-Light & Multi-Dimensional

Feather-light construction offers a natural, comfortable feel while adding depth and volume, creating a multi-dimensional effect ideal for a fresh, minimalist look.



### Perfect for Every Occasion

Whether for an everyday subtle enhancement or a refined look for special events, these lashes adapt to the no-makeup aesthetic, offering a versatile solution for any occasion.

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# Sebille

A natural, airy lash that gently accentuates the eyes. Ideal for achieving a subtle lift while staying true to the no-makeup trend, perfect for all-day wear.



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# Nexie

Designed to enhance your lashes with a delicate, fluttery look. Nexie provides a soft, dimensional layer that opens the eyes, giving them a fresh, barely-there beauty.



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# Lynette

Soft and wispy, Lynette mimics the natural curve of your lashes, offering a perfect balance of volume and lightness. Ideal for a natural, yet eye-catching look that complements the nude trend.



# Fern

These spaced-out, natural clusters add definition to your eyes without overpowering your natural lashes. Fern delivers an effortlessly chic look that aligns with the no-makeup trend.



# Fairy

With a light, ethereal design, Fairy adds just the right amount of flair to your lashes while maintaining a natural, lightweight feel. Perfect for enhancing your eyes with a subtle, glowing effect.



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# Allete

Allete's soft, feather-like texture enhances the natural beauty of your lashes, giving them a fuller, more defined look. Great for adding dimension to the eyes while keeping it refined and understated.



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